

### 2<sup>nd</sup> Annual OCHBA Showcase

Official Days & Hours: Saturday June 2, 2012 10 AM – 5 PM, Sunday June 3, 2012 12 Noon – 5 PM

### BUILDER CONTRACT & ENTRY FORM

Type or Print. Fill in ALL blanks. This form must be complete.

Return to: OCHBA, 201 West Bayshore Blvd, Jacksonville, NC 28540

Building company name: \_\_\_\_\_  
(as it will appear in the book)

Builder's name: \_\_\_\_\_

Company phone number: \_\_\_\_\_ Builder's cell phone number: \_\_\_\_\_

Company address: \_\_\_\_\_

City/state/zip: \_\_\_\_\_

Builder fax: \_\_\_\_\_ Builder e-mail: \_\_\_\_\_

Building company web address: \_\_\_\_\_

Contact person for this entry (if different from builder): \_\_\_\_\_

Contact Cell: \_\_\_\_\_ Contact e-mail \_\_\_\_\_

#### ENTRY INFORMATION (fill in ALL information)

Street address: \_\_\_\_\_ City/Town \_\_\_\_\_

Subdivision: \_\_\_\_\_ Lot # \_\_\_\_\_

Signature of Builder: \_\_\_\_\_ Date: \_\_\_\_\_

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*for OCHBA use*

Entry Number \_\_\_\_\_ Date received \_\_\_\_\_

Received by \_\_\_\_\_

Received by e-mail \_\_\_\_\_ fax \_\_\_\_\_ mail \_\_\_\_\_ personal delivery \_\_\_\_\_

	Initial	Date
Received Rendering/floorplans	_____	_____
Received payment in full	_____	_____
Transmitted to JDN	_____	_____

This contract is an application by the above to enter a home in the 2012 OCHBA Showcase to be held June 2-3, 2012. In consideration of the OCHBA providing services in conjunction with the Showcase, the Builder agrees to and is bound by the following:

RULES & REGULATIONS

**1. New Home Specifications.** The home I am entering in the 2012 Showcase:

- (a) is a new home: construction/footings began after June 1, 2011
- (b) has not previously been occupied and will not be occupied during the Showcase
- (c) has never been in any previous OCHBA Showcase
- (d) is located within the boundaries of ONSLOW COUNTY
- (e) will be open for the entire Showcase promotion during ALL official Showcase days and hours
- (f) will be available to the public without admission charge during ALL official Showcase days and hours.
- (g) I or my representative will be present during ALL official Showcase days and hours
- (h) I understand that a furnished "model" is subject to the same rules and regulations that apply to other Showcase entries.
- (g) I understand that I will provide a Color Rendering & Floor Plan

**2. Fee Schedules.** For the advertising and promotional expense of the Showcase, I agree to pay the entry fee hereinafter checked. This entry fee and all materials are due by the following dates. **Deadline dates will be strictly enforced.**

- March 1, 2012 Member Early Entry: \$600.00
- April 1, 2012 Member Regular Entry: \$700.00
- April 15, 2012 Member Late Entry: \$850.00
- Non-Member Entry: \$1000.00
- Discounts: \$50.00 discount for each additional entry from a Builder

**3. Other Deadlines & Dates.**

- April 1 . . . . .Last day to withdraw from the book and Showcase with full refund
- April 15 . . . . .Last day to withdraw from the book and Showcase with 50% refund
- May 1 . . . . . Proofs to Builders
- May 4 . . . . . Proofs due back to OCHBA
- May 25 . . . . . Book available to Builders & Sponsors
- May 27 . . . . . Book inserted in Jacksonville *Daily News*
- May 30 . . . . . Judging Time: 9:00 AM until 5:00 PM
- June 1 . . . . . Awards Dinner 6:30 PM
- June 2-3 . . . . . Showcase Time: Sat. 10AM-5PM, Sun 12 noon-5PM
- June 10 . . . . . Entries and winners in Jacksonville *Daily News*

**4. Entry Materials.** I understand the materials that need to be submitted to the OCHBA office at 201 West Bayshore Blvd, Jacksonville, by **3:00 PM** on the date selected include:

- This builder contract and entry form
- Entry fee at level checked herein before
- Color rendering of floor plan and elevation. CALL JAN QUINN @ OCHBA for referral if you do not have a color rendering
- Amenities and fact form with directions to house

**5. The HBA Provides.** For my entry fee, I understand that:

- Showcase information will be featured in Jacksonville *Daily News*
- My entry will have a House Page in the Showcase book featuring elevation & floor plan rendering, price, directions and special features about my Showcase home
- A large yard sign for the front yard of my Showcase Home
- Directional signs at the entrance to the subdivision and within the subdivision to the Showcase home
- Showcase books for distribution in my Showcase home

Builder Initials \_\_\_\_\_

6. **Proof of House Page.** I understand that a proof of the information that will make up the House Page in the Showcase Book will be e-mailed to me by the HBA. I will return the proof to the HBA by the date specified with the proof. If a signed proof is not returned by this date, the HBA and the Showcase Committee will make no attempt to contact me and any mistakes in the Showcase publication are my sole responsibility and liability. I further understand that the Showcase Committee retains the right to edit any information it deems inappropriate for publication in the Showcase publications.
7. **Ready for Viewing by the Public.** I understand that “ready for viewing by the public” is defined as: The exterior complete and living areas open for viewing with the front and side yards landscaped and the back yard in the final grade state. The interior, exterior, driveways, sidewalks and garages will be safe and free from debris. I understand that the landscaping **MUST** be done with a “finished look”, to include shrubs or flowers. Plain dirt from the street to the house is not acceptable. Decorating the Showcase home is strictly my decision and responsibility, and decorations will not be considered when the home is judged. The home may be shown unfurnished, furnished or “staged”.
8. **Direct Access from the Street.** I understand that my Showcase house must have direct access from the street – the public must not be directed to my showcase house through a model home or sales office.
9. **The Showcase, a Promotional Event.** I understand that:
- The Showcase is a promotional event to spur the sale of new homes to the public. The event is free to the public. I also understand that communication (especially problems) with the Showcase committee and OCHBA (Jan Quinn (910) 347-7101 or cell (910) 545-5097) is critical for the success of our promotional event.
  - The terms “Showcase”, “Showcase of Homes”, “New Home Showcase”, or the Showcase logo may not be used by any entity (other than the Onslow County Home Builders Association, the Jacksonville *Daily News* and the Showcase committee) in any form of promotion such as open houses, print or media advertising, news or feature articles in the print or media, etc. without the written consent of the Showcase committee.
10. **Withdrawal Deadlines.** I will notify the OCHBA in writing of withdrawal if my home is sold or will not meet the Ready for Viewing criteria by the opening time on the opening day of the Showcase.  
**Refunds:** Full refund before regular entry date. 50% refund by final Jacksonville *Daily News* deadline.
11. **The Awards Competition (Judging Policies)**
- a. Ready for Judging. I understand that for a home to be judged, the flooring and carpeting must be installed, the house shall be “move-in ready”, and landscaping must be completed
  - b. For a home to be judged, the price must be published in all publications.
  - c. Fully furnished model homes, not for sale, will be listed and judged at the “as shown” price. There will also be a listing of the “base” price of the home.
  - d. The price of the home in all Showcase publications and in any other promotional information must be the same as the MLS listing. Verification will be required if there is any question regarding the price.
  - e. If, during the Showcase, the entry (or another house plan like the entry) is marketed by the same builder for more than the published price, this then could constitute “underpricing”. This includes but is not limited to MLS listing, flyers for the homes and any advertising whatsoever. Such underpricing issues will be decided by the Showcase committee.
  - f. Homes that are sold and are not available for viewing during the Showcase will not be judged.
  - g. Out-of-town individuals - builders, persons in the sales and marketing field, and others in the construction industry will judge the entries. The decision of the judges is final. The Showcase committee has NO say in the judging.

Builder Initials \_\_\_\_\_

**12. Indemnification.** I do hereby certify that: The home to be placed in the 2012 Showcase is the result of an original design, that I have obtained the legal rights to use the design from the copyright owner and the design as represented in the structure, plans, specs and drawings for the home. I further represent that I have not pledged, assigned, or encumbered the rights to the design and from and that such design does not violate any copyright, property, or common-law rights of others. I hereby indemnify and hold harmless the OCHBA and the Jacksonville *Daily News* from any and all claims of third parties, including, but not limited to, copyright infringement or conversion, which may be asserted as a result of the inclusion of the home in the Showcase or the inclusion of elevations or floorplans of the home in any publication of the OCHBA or in conjunction with the 2012 Showcase.

I agree to indemnify and hold the OCHBA harmless from and against all claims, losses, costs, damages, expenses and liabilities for bodily injury, death, or property damage, arising from or in connection with any and all occurrences on or about the home, caused in whole or in part by the other. I do further promise to have a liability insurance policy in effect covering the Showcase home during the time of the Showcase and will provide a copy of a Certificate of Insurance to the HBA if requested to do so.

**13. Acts of God.** I agree that, in the event that an Act of God prevents performance by the OCHBA or me, then that failure of performance shall not constitute a breach of this Contract.

I have read and do hereby agree to abide by the Rules and Regulations as set forth herein above for the 2012 Showcase by the Showcase committee and the OCHBA. I understand that failure to comply subjects me to forfeiture of any and all privileges and entry fees, and in the event of any misunderstanding of this contract, I agree to accept the decisions of the Showcase committee as final.

*Once the signed "Contract and Entry Form" and "Rules and Regulations" are accepted by the HBA, the home is considered an "Entry" and is subject to the rules outlined in this paperwork.*

BUILDER'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

INFORMATION FOR THE ENTRY: Information in **bold** will appear in the Showcase book

1. **Name of House** (if applicable) \_\_\_\_\_
2. **Street address of entry** \_\_\_\_\_ Lot # \_\_\_\_\_
3. **Subdivision** \_\_\_\_\_
4. **City** \_\_\_\_\_
5. **Builder Company Name** \_\_\_\_\_
6. **Builder Website or E-mail address** \_\_\_\_\_
7. Judging Day Contact: Name: \_\_\_\_\_ Cell Phone # \_\_\_\_\_
8. **Directions to Showcase House** from major thoroughfare. (Note: directions must go to your Showcase house, not just to the neighborhood entrance or sales model!)
9. **Name of Marketing Company** \_\_\_\_\_  
**Marketing Co Phone Number** \_\_\_\_\_ **Sales Associate** \_\_\_\_\_
10. **Price of Entry** \_\_\_\_\_
11. **Heated square feet** of Entry \_\_\_\_\_
12. Check here if this is an Energy Star entry \_\_\_\_\_. (attach certification letter, or letter stating that Energy Star Certification is in process.)
13. Check here if this is a NAHB/LEED Certified Green Home \_\_\_\_\_. (Attach copy of Certification or letter stating that Certification is in process)
14. Judge \_\_\_\_\_ Do not Judge \_\_\_\_\_
15. **Special Features:** List up to 10 special features, 30 characters each. (Note: special features will be listed as bullets in the book. Bullets over 30 characters will be shortened at the discretion of the Showcase committee.
  - 1) \_\_\_\_\_
  - 2) \_\_\_\_\_
  - 3) \_\_\_\_\_
  - 4) \_\_\_\_\_
  - 5) \_\_\_\_\_
  - 6) \_\_\_\_\_
  - 7) \_\_\_\_\_
  - 8) \_\_\_\_\_
  - 9) \_\_\_\_\_
  - 10) \_\_\_\_\_